

Concord Museum & Event Center (CMEC) Capital Campaign Update

By Brad Morimune

At our Annual Membership Meeting back in March, we had our CMEC "Capital Campaign Kickoff" and outlined the projected costs to complete our museum project by 2017. Based on current estimates, we need to raise at least \$450,000, or approximately \$150,000 per year for the next three years, to stay on schedule. Chuck Gabrysiak and Lloyd Crenna, our CMEC project co-managers, have been hard at work to keep us moving forward, so fundraising remains a primary focus.

The Board decided earlier this year to organize one major annual event that would serve as our fundraising outreach to the community. We have scheduled our 1st Annual Dinner-Auction Fundraiser for October 17, 2015, at the Concord Senior Citizens' Center. The event will provide an opportunity for 200 attendees to show their support, and we hope to raise at least \$30,000 that evening!

That leaves another \$120,000 we need to raise this year. While this appears to be a daunting challenge, we have an incredible offer from our major benefactor of which we need take full advantage! **The Betty Barnes Trust is providing matching funds for all monetary donations, \$50 and greater, made to the "CMEC project" by the end of this year!** That means \$50 becomes \$100, \$250 becomes \$500, \$1,000 becomes \$2,000 and gets us that much closer to having the CMEC project finished in three years!

Based on approximately 300 members and donors, I have provided the following illustration of how a unified effort by our financial supporters over the next three years could provide the necessary funds to achieve our annual goals. The amounts shown below are for example only. Your donation can be made for any amount you wish.

200 x \$ 50 =	\$10,000
50 x \$ 100 =	\$ 5,000
30 x \$ 250 =	\$ 7,500
10 x \$ 500 =	\$ 5,000
5 x \$ 1,000 =	\$ 5,000
3 x \$ 2,500 =	\$ 7,500
2 x \$ 5,000 =	\$10,000
<u>1 x \$10,000 =</u>	<u>\$10,000</u>

301 donations = \$ 60,000 x 2 = **\$120,000 towards our CMEC project!**

We have an incredible opportunity to leave a lasting legacy to our community. We appreciate and thank you for your ongoing support!

If you are unable to attend our October event, we would appreciate your consideration of a donation to our CMEC project using the form below.

** cut here and return lower portion with your check **

Name: _____

Address: _____

Phone #: _____

Amount of donation: \$ _____

Make your check payable to: Concord Historical Society

Be sure to write 'CMEC project' in the memo section to qualify for the matching funds.

Mail a copy of this completed form,
along with your check, to:

Concord Historical Society
P.O. Box 404
Concord, CA 94522

The CHS is a 501(c)3 non-profit organization. All donations are deductible as allowed by law.